



Confederation of Indian Industry
Institute of Logistics



CII CERTIFIED

SCMTM

SUPPLY CHAIN
MANAGEMENT
PROFESSIONAL

PRO

**Aspire to be a
Supply Chain
Leader?**

SCM Pro :

“CII Certified Supply Chain Management Professional”

CII offers a comprehensive certification program for Supply Chain practitioners to face the new challenges in the facets of Supply Chain profession.

Earlier research reports on ‘Skills in Indian Logistics Sector’ highlight the acute skill shortage in all levels of Indian Logistics Sector. In recent days, industry has experienced, this skill gap is widening at a relatively fast pace due to the rapid evolution in the profile of logistics end user and their requirements/demands are rising much faster than ever. In addition, Organizations face difficulty in assessing the grade of skills acquired by Supply chain professionals during their recruitment process. This is due to absence of an institutionalized skill updation and assessment system for practitioners. India’s apex Industrial body, CII has taken a new initiative to overcome this challenge, by introducing ‘Certification of Supply Chain professionals’. The objective of this certification is to recognize and endorse the competencies of Supply chain professionals based on the ‘body of Knowledge’.

WHY to seek for CII SCM PRO Certification...

Demand Planning, Forecasting, Procurement, Logistics, Distribution being the key drivers of supply chain management contribute to competitiveness and success of any enterprise.

Validated Knowledge, skills combined with work experience create the competencies required for professionals to excel in their careers and differentiate themselves in their field.

Supply Chain Professionals are benefited by taking up this CII’s comprehensive rigorous Certification Program through:

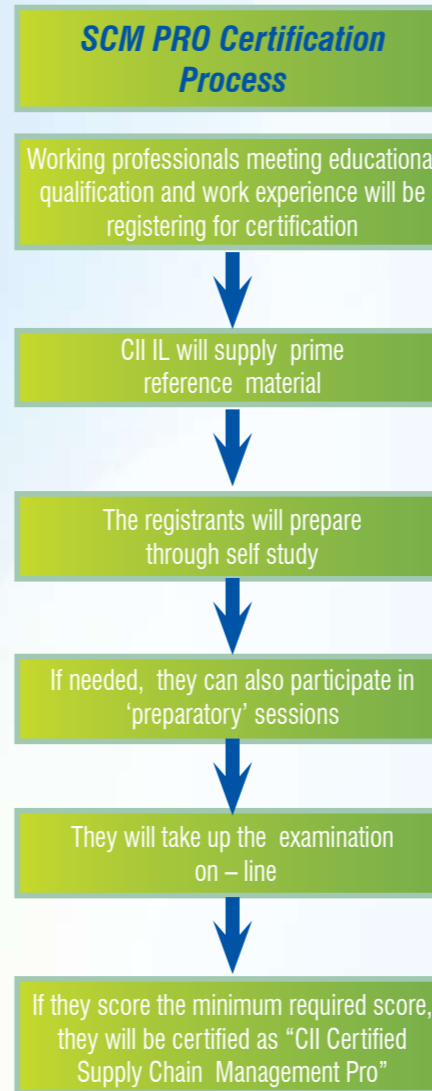
- Increased recognition and self pride
- Accelerated Career growth
- Competitive edge over peers
- Sharpened and Structured Skills enhancement
- obvious proof to commitment to continual professional growth
- Enhanced reliability with employers and customers
- Business Card Pride

Organizations Seek talented Supply Chain Professionals...

Difficulty of HR people in mapping the competency encapsulating the key knowledge, skillset required for today’s successful supply chain management professional is eased out with the introduction of CII Certified SCM PRO.

A competency map, collated from the inputs given by a set of veterans from Indian Supply chain space forms the basis for modules and contents of this program. Candidates acquiring this Certification will be able to fulfil the demanding needs of today’s dynamic Supply Chains.

- CII Certification is expected to be more preferred by HR for recruiting also for skills enhancement of Supply Chain Management team members. Organizations’ difficulty in identifying the ‘Right’ persons with good Supply Chain competencies gets eased out because of this certification.



Module 1: Supply Chain Management Essentials:
Basic Concepts, Definition, Logistics Vs Supply Chain management, Supply chain strategy for Competitive Advantage, advantages of networking, other organizations in Supply Chain, Structure of Supply Chain, Green Supply Chains, Supply Chain performance Measures.

Module 2: Competitive drivers of Supply Chain:
Demand Planning & Forecasting – Types, accuracy, Procurement – Procurement Cycle, Vendor selection, rating, Inventory- types, management techniques, safety stock calculation, Planning - materials management, MS/ MRP. Distribution- Warehouse types, Logistics & transportation Management

Module 3: Customer Relationship management & Supplier Relationship Management:
Order fulfilling, customer satisfaction measurement, SRM, Strategic Sourcing, off shoring, outsourcing, managing 3 PL service providers

Module 4: The Role of Information Technology in Managing Supply Chain effectively:
Planning: ERP, E business and E procurement, Supply chain coordination & Integration.
Communication: EDI, WMS, TMS,
Tracing & Tracking: Barcodes, RFID, GPS, cloud computing, SAAS models

Module 5: Global Supply Chain Management:
Globalization, EXIM Procedures, Incoterms, LC mechanism, Packaging & Labeling issues.

Additional Module:
Business Logistics –India specific : taxation structure and implications. This module is for knowledge purpose only.

ACKNOWLEDGEMENT:

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* For more details www.ciilogistics.com

About CII

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative processes.

CII is a non-government, not-for-profit, industry led and industry managed organisation, playing a proactive role in India's development process. Founded over 115 years ago, it is India's premier business association, with a direct membership of over 8100 organisations from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 90,000 companies from around 400 national and regional sectoral associations.

CII catalyses change by working closely with government on policy issues, enhancing efficiency, competitiveness and expanding business opportunities for industry through a range of specialized services and global linkages. It also provides a platform for sectoral consensus building and networking. Major emphasis is laid on projecting a positive image of business, assisting industry to identify and execute corporate citizenship programmes. Partnerships with over 120 NGOs across the country carry forward our initiatives in integrated and inclusive development, which include health, education, livelihood, diversity management, skill development and environment, to name a few.

CII has taken up the agenda of "Business for Livelihood" for the year 2010-11. Businesses are part of civil society and creating livelihoods is the best act of corporate social responsibility. Looking ahead, the focus for 2010-11 would be on the four key Enablers for Sustainable Enterprises: Education, Employability, Innovation and Entrepreneurship. While Education and Employability help create a qualified and skilled workforce, Innovation and Entrepreneurship would drive growth and employment generation.

With 64 offices in India, 9 overseas in Australia, Austria, China, France, Germany, Japan, Singapore, UK, and USA, and institutional partnerships with 223 counterpart organizations in 90 countries, CII serves as a reference point for Indian industry and the international business community.

About CII – Institute of Logistics

To address the need of sharpening India Inc's competitive edge through better Logistics and Supply Chain practices, CII Institute of Logistics (CIL) was established in 2004 by the Confederation of Indian Industry as a Center of Excellence in Logistics and Supply Chain. For over seven years now, CII Institute of Logistics, the country's premier Centre of Excellence in logistics and SCM, has enabled a number of exemplary success stories in logistics.

The Vision: CII Institute of Logistics to become an International Centre of Excellence in Logistics and SCM and to facilitate Indian industry to be referred in Global Business for its Best Practices in SCM and Logistics.

The Mission: CII Institute of Logistics to be a platform to create and share intellectual capital for reducing transaction cost and improving competitiveness, in the process nurture the skills of Logisticians and ensure adoption of Best Practices in Logistics and SCM through online and offline activities.

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