



Two days Training Program on
“**ESSENTIALS OF SUPPLY CHAIN MANAGEMENT**”
@ GURGAON on 23rd & 24th February 2012.

Supply chain management is perhaps one of the fastest growing fields of knowledge in this decade. Senior business executives have indeed described it as the last goldmine for achieving competitive advantage over rival organizations. As supply chains compete with one another to achieve competitive advantage, new frontiers for delivering cost leadership and customer satisfaction are daily being explored by supply chain professionals. A well managed Supply Chain is critical for a business to be successful.

Based on the Industrial needs, we are happy to inform that **Confederation of Indian Industry –Institute of Logistics** is organizing a ‘**2 Days Training Program on Essentials of Supply Chain Management**’ @ GURGAON on 23rd & 24th February 2012.

Mode of Conducting:

The content delivery will be through PowerPoint Presentations, Video Clippings and Case Studies. Participants will be encouraged to solve practical case studies, which will hone-up their analytical, managerial, and presentation skills.

Who Should Attend?

Operational level and Middle level personnel from Logistics & Supply chain companies, Supply chain team members from Corporate companies, Executives from supply chain, logistics, procurement, purchase, materials, transportation, distribution, warehousing functions and service providers.

This Supply Chain Management Training Program is designed to introduce the key concepts and to sensitize the rudiments of the discipline to run an efficient Supply Chain.

Program Topics for Discussion:

SUPPLY CHAIN & INVENTORY MANAGEMENT

- Supply Chain Management – Introduction, What's new?
- Purchasing to Strategic Sourcing
- Basic Inventory Planning and Management.
- Managerial Decision Making through Case Analysis

WAREHOUSES - BEYOND STORAGE SPACES

- Warehousing & Storage - Concepts, Principles & Functions
- Role of Technology in Warehouses

LOGISTICS

- Logistics & Distribution Management – Concepts & Influencers
- Role of 3 PL and Selection criteria
- Transportation – Optimizers, Cost components & Economics

Participants will be given participation certificate.

Faculty:

Mr. M.Gurunathan is a Sr.Counsellor, with CII Institute of Logistics. He has his Masters in Engineering with 20 years of experience. His experience includes an Auto OE; Software Developing (Oracle) and Deemed Engineering University as a faculty. He also spearheads the training activities of the institute. He is one of the key members in all the consultancy projects of Institute of Logistics.

Mr. V. Gopalakrishnan - has got a B.E (Mechanical) & MBA (Operations) from CEG, Anna Univ. and has got years of hands on experience in both Automotive Industry as Assistant Manager – Purchase and new Product development and in IT Industry as Subject Matter Expert for Oracle – e-Business Suite – SCM Modules. He has worked on various consulting assignments for various industries in India and abroad.

Program timings and Venue:

Date: 23rd and 24th Feb 2012. Time: 10.00 AM to 5.00 PM both days.
Registration would commence at 9.30 AM on the first day.

Venue:

Confederation of Indian Industry
249-F,
Sector 18.
Udyog Vihar Phase IV
Gurgaon- 122015
Ph: 0124 4014060
(Land Mark: Behind INDIA BULLS office)

**Only Limited Seats are planned. Seats available on first come first serve basis.

Registration details

Participation Fee is Rs. 9,000/- (Inclusive of all Taxes).

Organizations nominating 3 or more participants for the programme would be entitled to a 10% discount on total delegate fees payable. All discounts are valid only if the delegate fee is received before the commencement of the programme.

Pre-registration and Pre-payment is essential for participation. The nominations can be sent through Email to : training.cil@cii.in and by sending the participation fee in the form of Cheque / Demand Draft, drawn in favor of "**Confederation of Indian Industry**" to the address given below.

V.GOPALAKRISHNAN,
CONFEDERATION OF INDIAN INDUSTRY - INSTITUTE OF LOGISTICS
OLD No21, NEW No 33, VELACHERY MAIN ROAD,
(Near Gurunanak College)
NAGENDRA NAGAR
CHENNAI – 600042.
Ph: 044- 42928900

WEB: www.ciilogistics.com

Participation fee of this **Non Residential** program includes Tea/snack & Lunch for the two days, Hard copy of the course material and participants kit.