



*Two days Training Program on
"ESSENTIALS OF SUPPLY CHAIN MANAGEMENT"
@ PUNE on 29th & 30th March 2010*

The Supply Chain is the backbone of any organization. A well managed Supply Chain is critical for a business to be successful.

Based on the Industrial needs, we are happy to inform that *Confederation of Indian Industry –Institute of Logistics* is organizing a '2 Days Training Program on Essentials of Supply Chain Management' at PUNE on 29th & 30th March 2010.

Mode of Conducting:

The content delivery will be through PowerPoint Presentations, Video Clippings and Case Studies. Participants will be encouraged to solve practical case studies, which will hone-up their analytical, managerial, and presentation skills.

Who Should Attend?

Operational level and Middle level personnel from Logistics & Supply chain companies, Supply chain team members from Corporate companies, Executives from supply chain, logistics, procurement, purchase, materials, transportation, distribution, warehousing functions and service providers.

This Supply Chain Management course is designed to introduce the key concepts and core requirements needed to enable a business to organize and run an efficient Supply Chain.

Course objectives:

This "Essentials of Supply Chain Management" course will provide participants with the tools to map a process that will best suit their business, the disciplines required to enable the process and advice on appropriate key performance indicators.

Having completed this course, participants will be able to:

- Define the Supply Chain
- Identify the benefits of integrated business planning

- Recognize the benefits of a robust supply chain process
- Understand the requirements for a robust supply chain process
- Understand supply chain trade offs
- Appreciate the need to define clear roles and responsibilities
- Identify meaningful measures to support the process

Essentials of Supply Chain Management Course Content:

DEMAND PLANNING, FORECASTING & INVENTORY MANAGEMENT

- Supply Chain Management – Introduction, What’s new?
- Basic Inventory Planning and Management.
- Managerial Decision Making through Case Analysis

WAREHOUSES - BEYOND STORAGE SPACES

- Warehousing & Storage - Concepts, Principles & Functions
- Warehousing & Storage – Resources & Measurement Template

LOGISTICS -

- Logistics & Distribution Management – Concepts & Influencers
- Role of 3 PL and Selection criteria
- Transportation – Optimizers, Cost components & Economics

**** Role of Technology will be discussed along with related topics - For example RFID application will be discussed along with Warehouse Management.**

**** Participants will have a walkthrough of the Entercoms office, and Mr. Vasu Ramanujam, Director of Business Development, Entercoms will present on pioneering work they are doing for their North American and Indian customers. Entercoms is Pune based company, developing solutions for achieving business goals for aftermarket and end-product supply chains.**

Participants will be given participation certificate.

Faculty:

Mr. R.Chandramouli, is a Senior Consultant, with CII Institute of Logistics. He is a Cost Accountant, Certified Professional by Indian Institute of Materials Management & Certified System Analyst & Programmer by IISc. He has about 29 years of industry experience in Corporate Planning, Strategic & Supply Chain Management in Electronic Industry & Auto Manufacture – OE MNC. He has visited abroad for various expansion, development & Supply Chain projects. He was involved in setting up of the two manufacturing projects. In consultancy he has handled overseas project (Dubai Aluminium), & domestic projects on Auto, IT and Logistic service provider (Routing, hub, IT & container movements). He is also providing training to Corporate, Premier management Schools, Colleges & open training programs.

Mr. M.Gurunathan is a Consultant, with CII Institute of Logistics. He has his Masters in Engineering with 20 years of experience. His experience includes an Auto OE; Software Developer (Oracle) and Deemed Engineering University as a faculty. He is also pursuing research in automation systems. He also spearheads the training activities of the institute. He is one of the key members in all the consultancy projects of Institutes of Logistics.

Venue: **Seasons - An Apartment Hotel**

128/2, Sanewadi, New D.P. Road | Sanewadi, Aundh, Pune - 411 007 | Maharashtra, INDIA

Training Timing: 09:30 AM – 05:00 PM Hrs on 29th & 30th March 2010 (Registration on first day from 9.00 Am – 9.30 Am)

Only Limited Seats are planned. Seats available on first come first serve basis.

Registration details

Participation Fee is Rs. 9,000/- (Inclusive of all Taxes).

Organizations nominating 3 or more participants for the programme would be entitled to a 10% discount on total delegate fees payable. All discounts are valid only if the delegate fee is received before the commencement of the programme.

Pre-registration and pre-payment is essential for participation. The nominations can be sent through Email to : gopalakrishnan@cii.in / training.cil@cii.in and by sending the participation fee in the form of Cheque / Demand Draft, drawn in favor of "Confederation of Indian Industry" to the address given below.

V.GOPALAKRISHNAN or DIVYA

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Participation fee of this Non Residential program includes Tea/snack & Lunch for the two days, Hard copy of the course material and participants kit.